



OFFICE OF THE ASSISTANT SECRETARY FOR HEALTH

Office of Population Affairs

Tier 2 Showcase

Topic TBD

March 3, 4 or 5, 2020

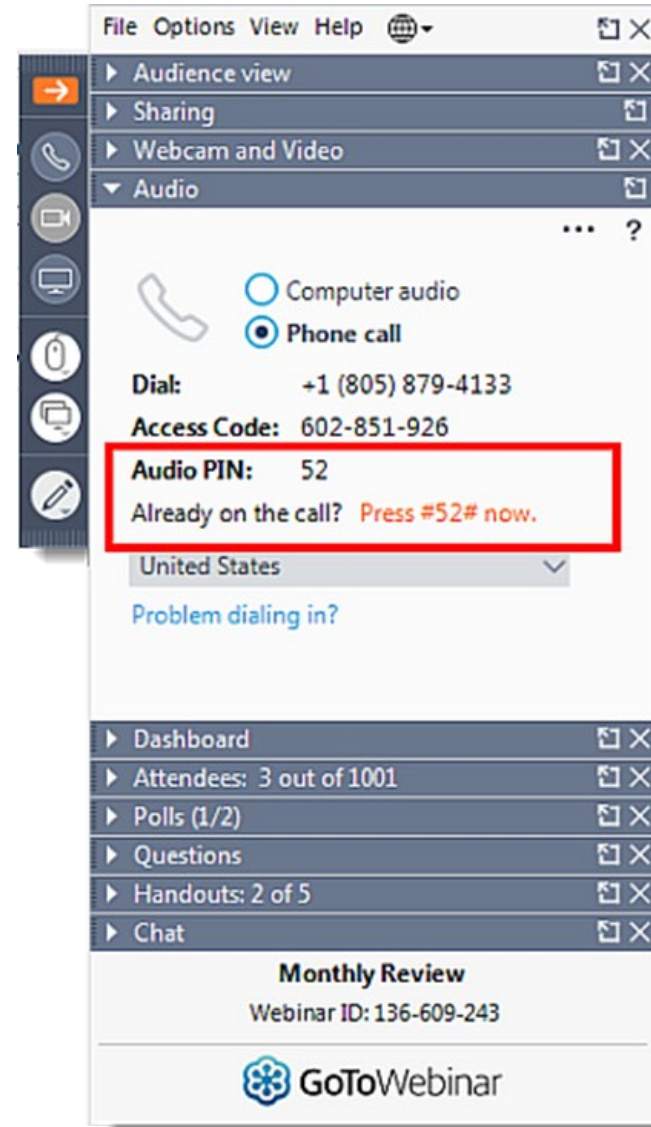
2:00 – 3:00pm EST

Thank you for joining the call. We will begin promptly at 2:00pm.



Housekeeping

- This webinar is being recorded
- All participant microphones are muted
- Please enter audio PIN
- If you experience technical difficulties, please call MayaTech at (301) 587-1600 or GoToWebinar at (877) 582-7011.



How to ask a question during the webinar.

- If you would like to send a question during the webinar, please type your question into the questions box and we will address your questions during the Q&A period.





OFFICE OF THE ASSISTANT SECRETARY FOR HEALTH

Office of Population Affairs

TPP Tier 2 Showcase Webinar



Richmond Pajela
Management Analyst



Introductions

- OPA Project Officers
- The MayaTech Corporation TA Team
- Grantee Presenters



Call Purpose

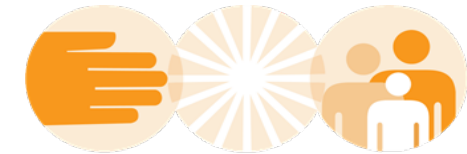
- Insert Here



Healthy Teen Network- Pulse



Milagros Garrido



Healthy Teen Network

Brooke Whitfield



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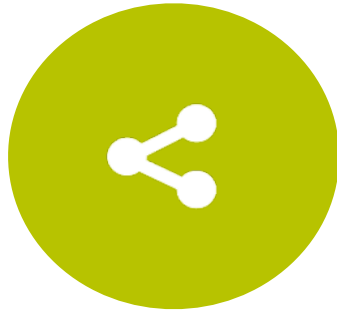




This product was made possible by Grant Number TP2AH000038 from the Department of Health and Human Services (HHS) Office of Populations Affairs (OPA). Contents are solely the responsibility of the authors and do not necessarily represent the official views of HHS or OPA.



About Pulse Study



**Two-Arm
Randomized
Control Trial**



Web-based mobile
app intervention

+



Text message-based
intervention



For U.S. women,
ages 18 - 20



Sexual &
reproductive
health info



Featuring
animations &
multimedia



With
clinic-finder &
reminders



Self-led



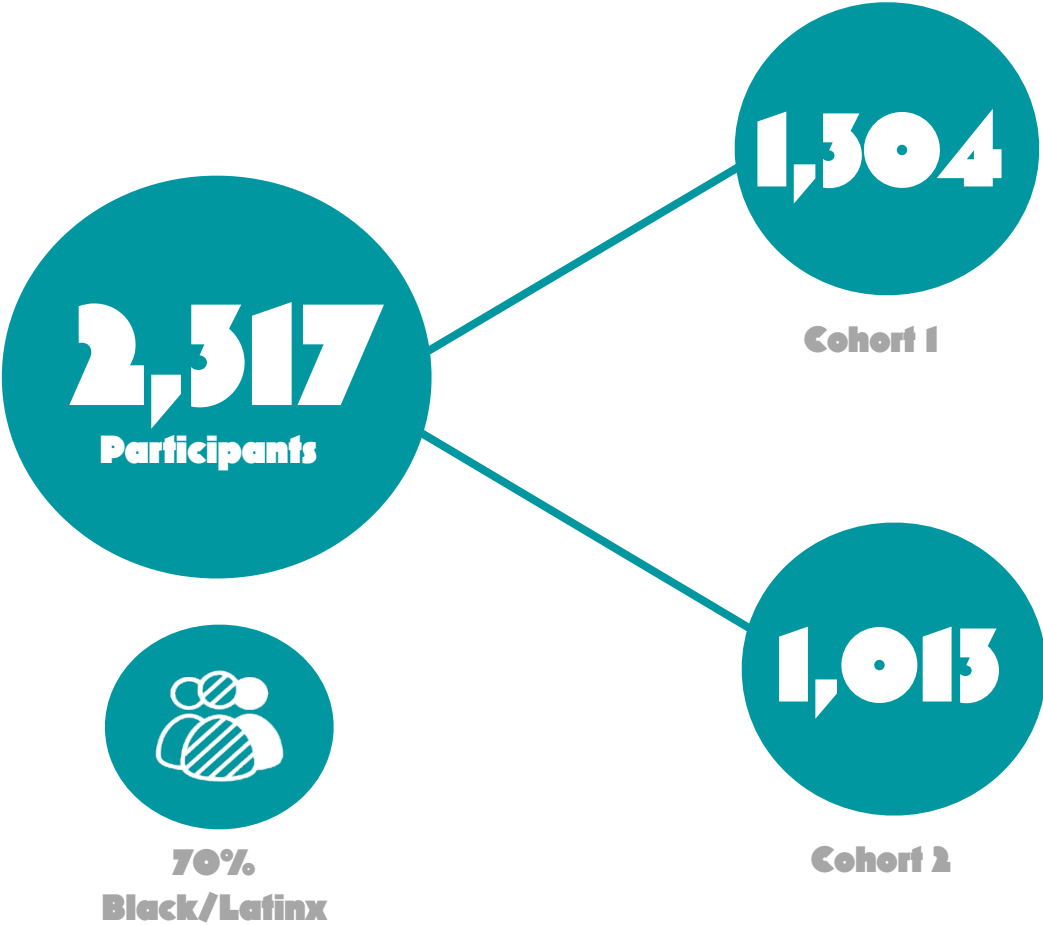
Designed in
English &
Spanish



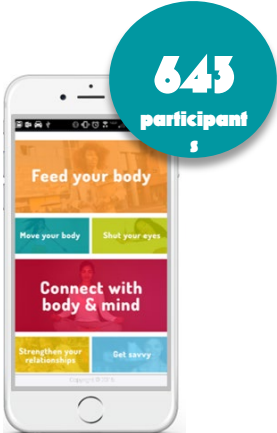
Pulse Study Recruitment Strategy



About Pulse Study Cont...



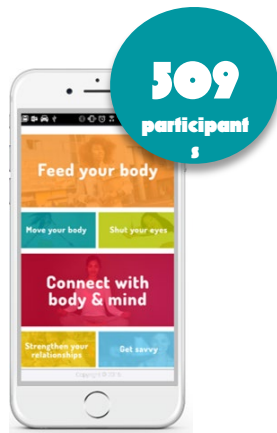
Treatment



Control



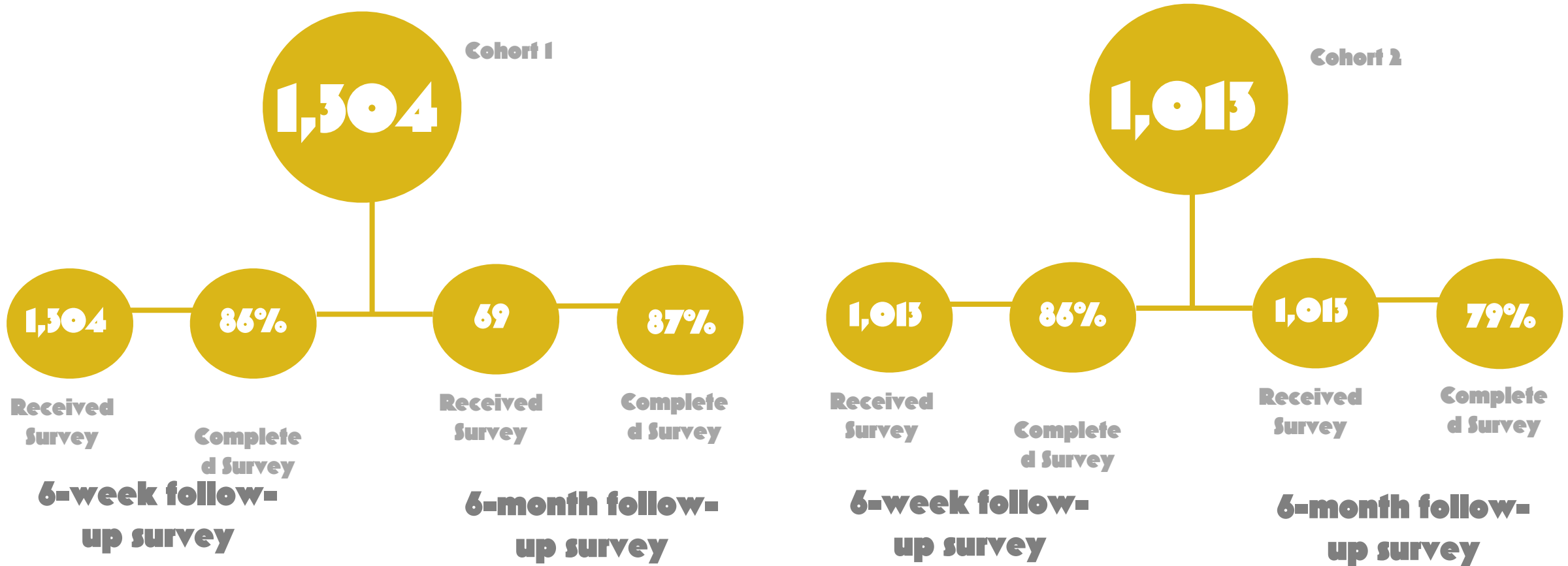
Treatment



Control



About Pulse Study Cont...

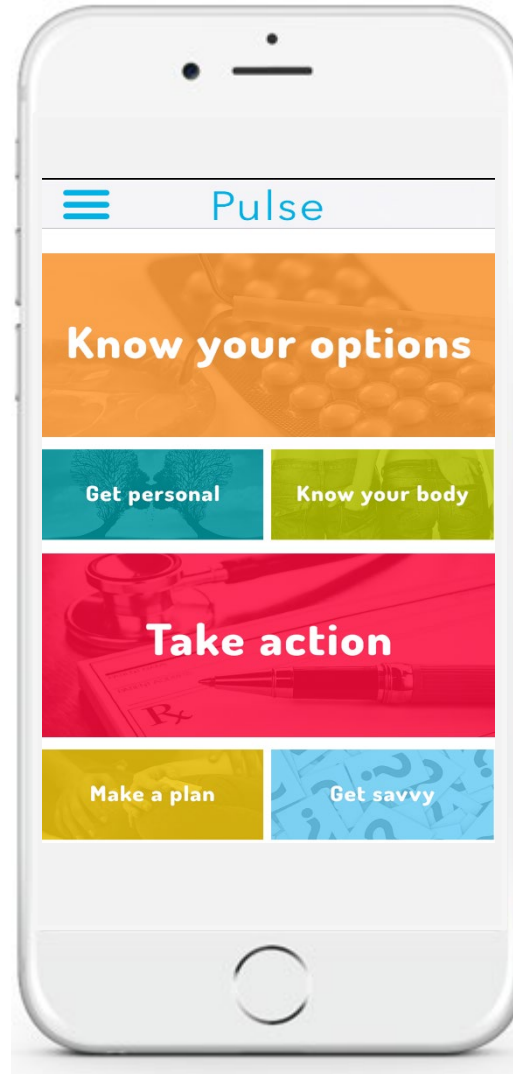


Intervention Overview

Healthy relationships, sex readiness, & consent

Find a provider, what to expect at a clinic, & appointment reminder

Pregnancy & pregnancy testing



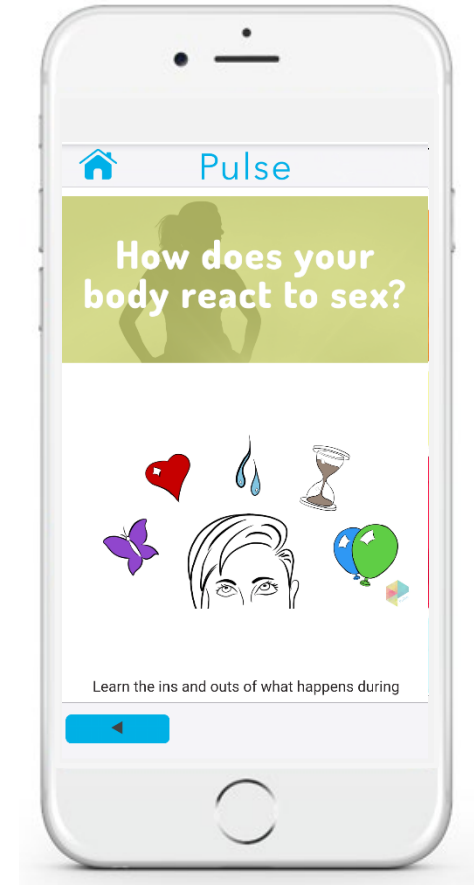
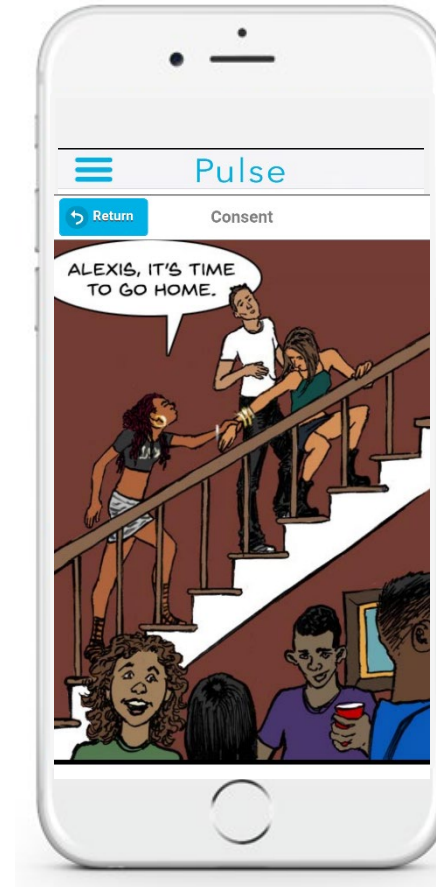
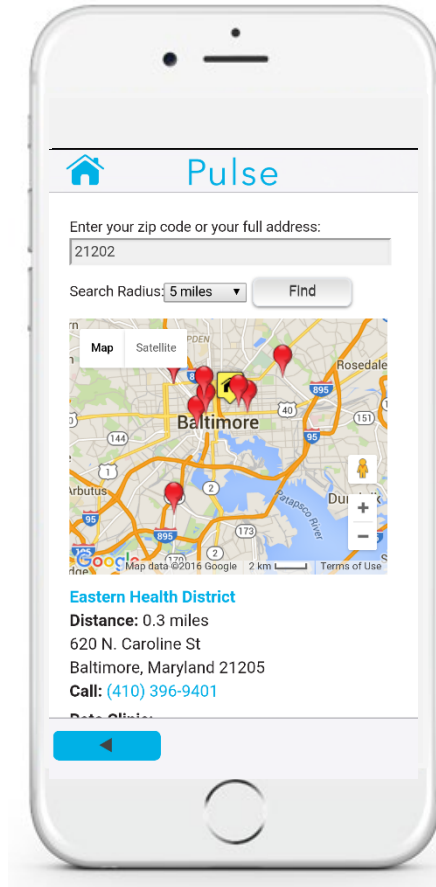
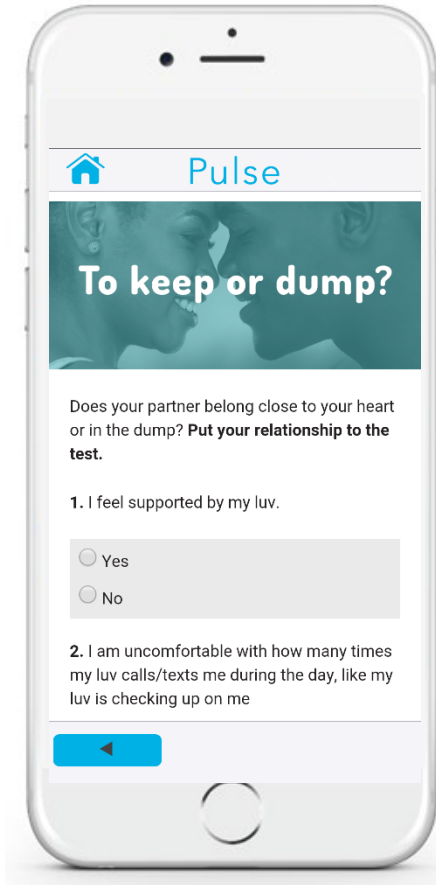
Birth control methods & birth control reminders

Anatomy, physiology, & sexually transmitted infections

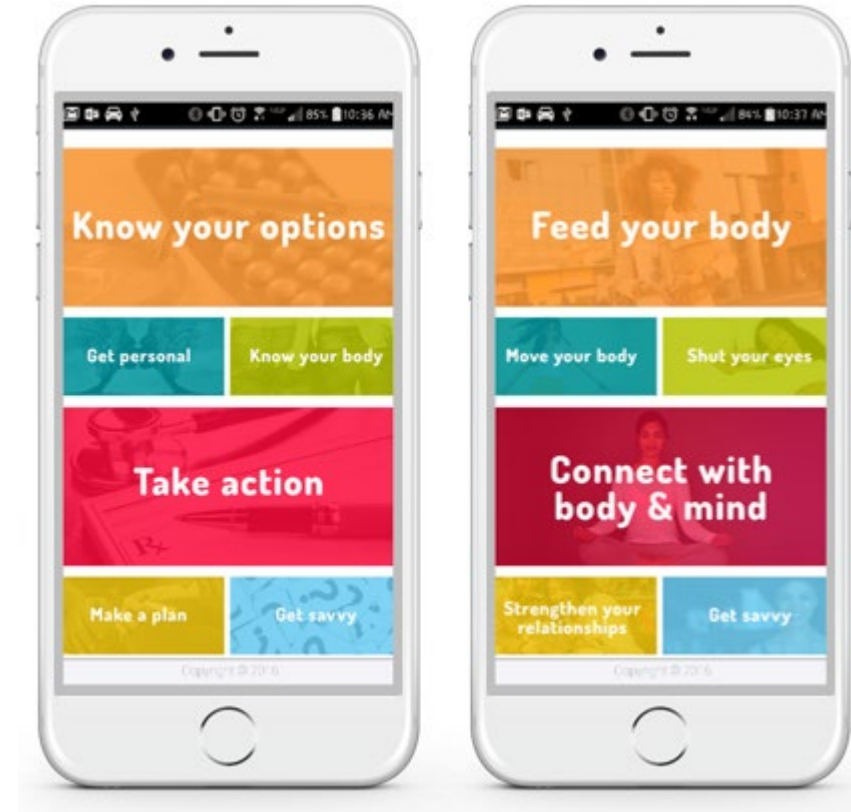
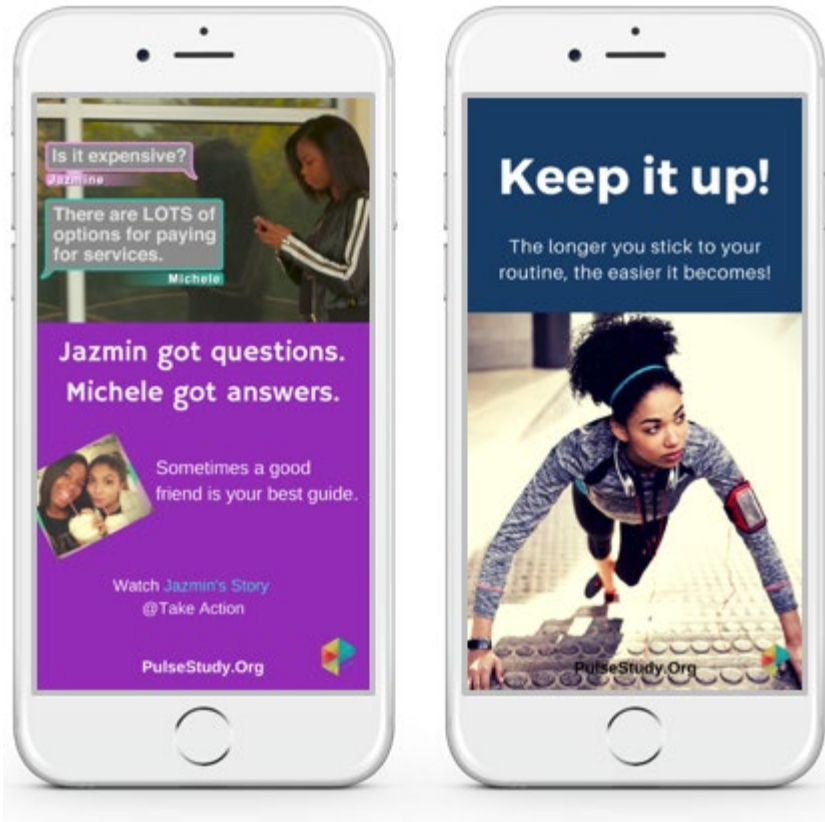
Frequently asked questions & links to external resources



About Pulse



Text Messages and Pulse Control



Outcomes

Primary behavioral outcomes

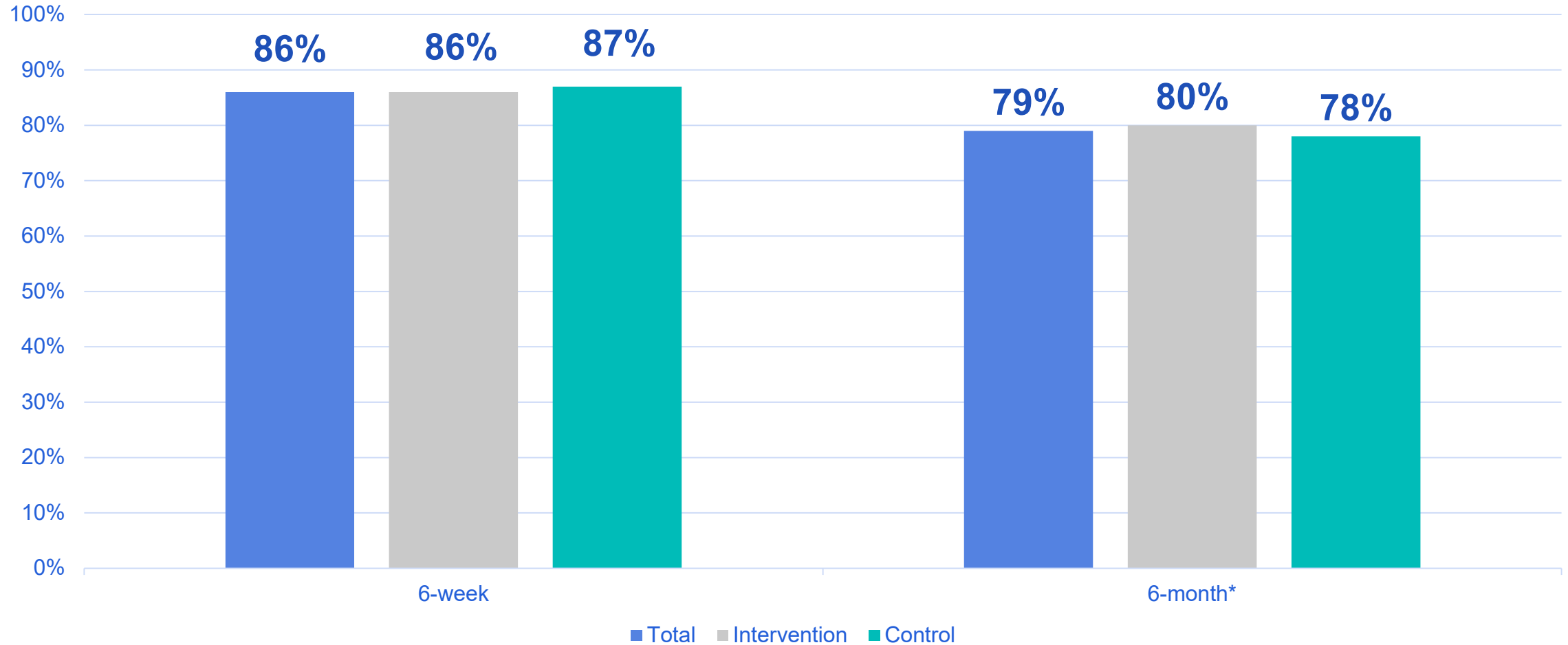
- Increase contraceptive use during sexual intercourse
- Increase hormonal (birth control pills, the shot, the patch, and the ring) or long-acting reversible contraceptive (LARC) method (IUDs and implants) use during sexual intercourse

Secondary outcome measures

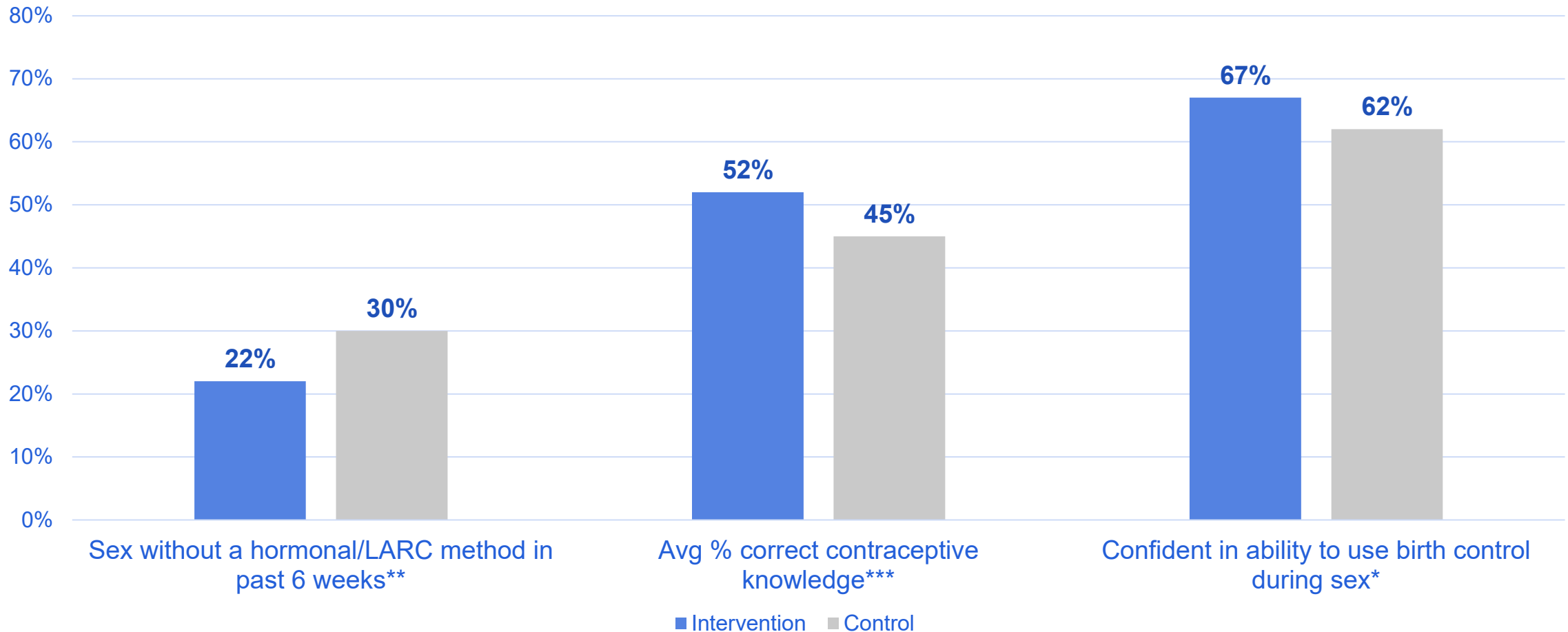
- Increase contraceptive knowledge
- More favorable attitudes toward birth control and accessing sexual and reproductive health services
- Improve birth control and sexual and reproductive health self-efficacy
- Increase intentions to use birth control during future intercourse
- Increase intentions to visit a health care provider for sexual or reproductive health services



Survey Completion Rates



Positive Short-Term Impacts



Note: *p<0.05, **p<0.01, ***p<0.001; (N=1,124)



App Usage

3

average number of times an intervention participant logged into the app

4

average number of sections visited (out of six) by intervention participants

18

average number of minutes spent on the app by intervention participants

84%

of intervention participants logged into the app at least once

50%

of intervention participants visited the app more than once

46%

of intervention participants visited all six app sections



Most Viewed Sections



Text Message Efficacy

75%

of intervention participants received all text messages

20%

experienced a message that bounced back (was not successfully delivered)

14%

of intervention participants opted out of receiving text messages



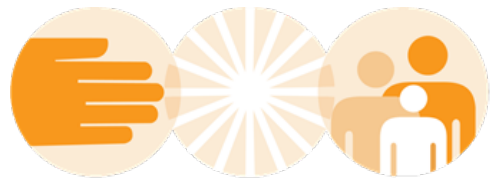
Thank you

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Healthy Teen Network



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QUESTIONS AND ANSWERS



Closing/Announcements

- TBD



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Feedback survey

Thank you!



The Office of Population Affairs



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