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‘Let’s Talk’ App

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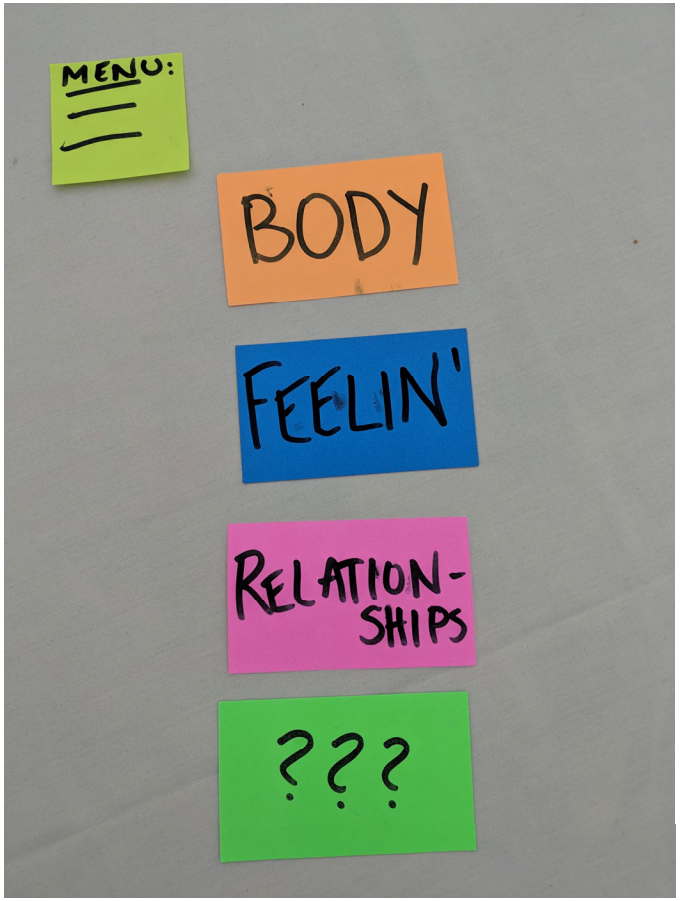
#HEALTHYTEEN18 DESIGN CHALLENGE

yth youth+ tech+health

How might we elevate the topic of pleasure to be AS important as traditional sex education topics (STDs, Pregnancy, Anatomy).

- ‘Let’s Talk’ creates a catered experience to the individual user through guided questions, surveys, and developmental curriculum. ‘Let’s Talk’ includes medically accurate information, resources, and normalizes sex and pleasure through user submitted surveys, as well as generating talking points in a user friendly interface.
- 'Let’s Talk’ serves teens, parents, and educators alike.
- This solution connects youth, educators, and parents to the same platform in order to foster a healthy, holistic, meaningful conversation about sexual health topics.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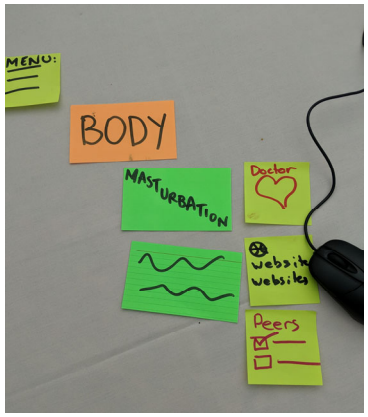
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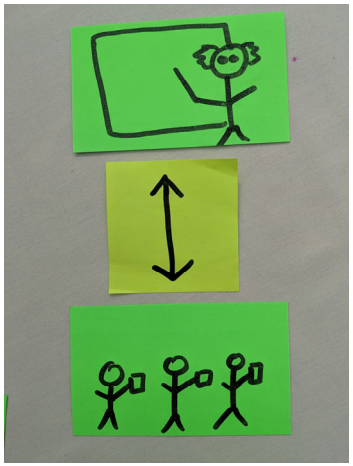

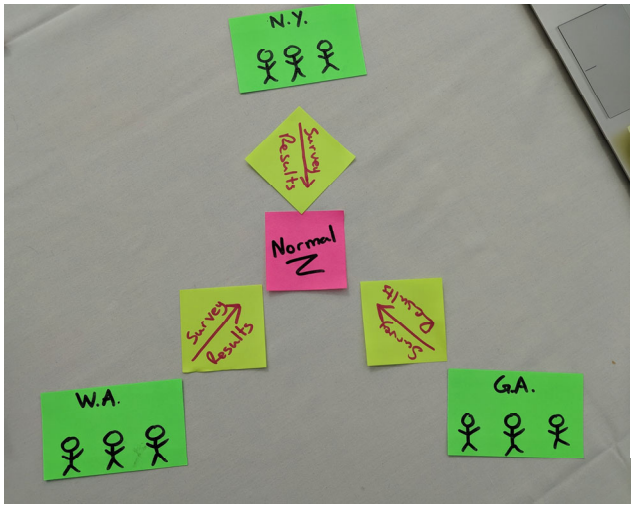
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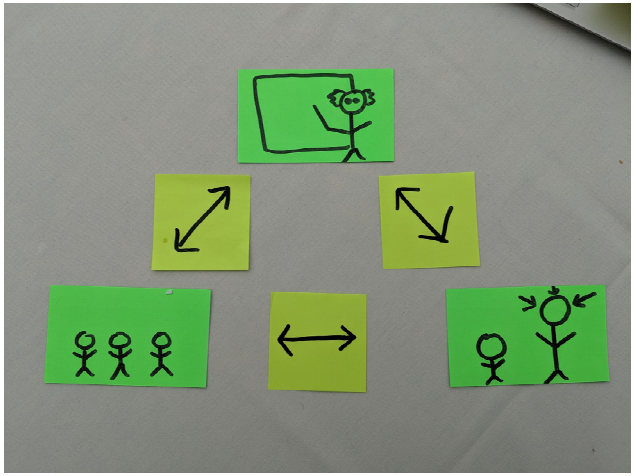

Research and Testing

- Through the culmination of responses we found that constituents believe that a lack of communication leads to unhealthy behaviors especially regarding pleasure. We found that youth regularly seek information about their bodies and sex topics privately or from their peers.

- The feedback we received was positive, professionals in the field were especially excited about the parent/educator feature to help foster conversations that are not traditionally had. With this response, we developed conversation-starters about the topics for parents to discuss with their youth about the curriculum.

- 'Let's Talk' addresses the fact that youth have misconceptions and questions about the reality of sex. For parents, this app shows what questions their youth may be asking and topics to speak with their youth about. For educators, this app allows an opportunity to engage students in a medium that they respond to.

Next Steps

- We would want to pilot the topics and the concept of ‘Let’s Talk’ with a group of teens to determine if this would be something they found useful as well as if they would feel comfortable utilizing it in a classroom setting.

- If there was an opportunity to do another prototype we would incorporate a textline for parents to follow along and adding more age-appropriate conversation starters.